

FOR IMMEDIATE RELEASE: July 18, 2012  
CONTACT: Julie Watters, Public Information Office, (623) 930-2088

## **GLENDALÉ ANNOUNCES NEW MOBILE WEBSITE ACCESSIBLE WHENEVER AND WHEREVER**

*Stay connected 24/7 with any mobile device*

**Glendale, Ariz.** — The city of Glendale has launched a mobile version of its popular website [www.glendaleaz.com](http://www.glendaleaz.com) allowing anyone with a smartphone, tablet or web-enabled device to connect to the city instantly. The new site offers the same information as the main website, but in a sleeker, simpler format with bright, bold icons and one-touch navigation customized for any hand-held device.

Content available on Glendale's mobile site includes: News, videos, Facebook, Twitter, the Convention and Visitors Bureau, city event calendar, council meeting agendas, parks and recreation information and the library's mobile website.

"Innovation is a key mission for the city of Glendale and there is great value in being able to automatically connect residents and tourists via the web using the most up-to-date communication tools," said Julie Frisoni, Glendale's Communications Director. "Hundreds of thousands of people visit the city website every year, and now anyone can stay connected with Glendale with the touch of a finger, anytime, anywhere."

When logging on, the city's main site will automatically format into a friendly, easy-to-view version for a mobile device. Plus, the new site will be used for major events, such as traffic details during large sporting events and concerts in Glendale's sports and entertainment district.

Visit the city's website at [www.glendaleaz.com](http://www.glendaleaz.com).